



For Immediate Release:

Milwaukee Repertory Theater Holds Exclusive One-Day Ticket Sale For Season Opener



June 15, 2026, **Milwaukee, WI** — [Milwaukee Repertory Theater](https://www.milwaukee-rep.com) kicks off the 2026/27 Season, its second in the new Associated Bank Theater Center with an exclusive One Day Sale for the high-voltage musical opener **Footloose** on Monday, June 22. Directed and choreographed by Olivier Award-winner **Stephen Mear** who dazzled Rep audiences with *Ragtime* and *Dreamgirls*, the smash-hit musical **Footloose** bursts onto the stage with high-octane choreography and electrifying '80s anthems September 22 – November 1, 2026.

To save 30% on Adult Tickets during the One Day Sale on Monday, June 22 visit www.MilwaukeeRep.com starting at 7:00AM or call the Ticket Office at 414-224-9490 or in-person at 108 E Wells Street in downtown Milwaukee from 9:00AM with code **DANCE**.

Early buyers receive the best combination of price and seat selection. During last season's record-breaking *Come From Away* production, One Day Sale purchasers paid an average of just \$58 per ticket, substantially less than patrons who waited until performances neared capacity.

“Footloose is the perfect way to launch our next season in the Associated Bank Theater Center,” said Artistic Director **Mark Clements**. “It’s an irresistible burst of energy, packed with iconic ’80s hits, thrilling choreography, and a story that celebrates joy, rebellion, and the power of coming together. My dear friend Stephen Mear is one of the finest directors and choreographers working today, and what he’s creating for our stage is nothing short of electric. Audiences are going to have an absolute blast with this one.”

Hear from Director and Choreographer Stephen Mear as he talks about why **Footloose** is a must see in this [short video](#).

Footloose is directed and choreographed by Olivier Award-winner **Stephen Mear** with music direction by **Dan Kazemi** who has music directed over 30 productions at Milwaukee Rep. The creative team is rounded out with set design by **Todd Ivins** (*A Christmas Carol*, Milwaukee Rep), costume design by **Raquel Adorno** (*As You Like It*, Writers Theatre), lighting design by **Jason Fassl** (*Come From Away*, Milwaukee Rep), sound design by **Cricket Myers** (*Run Bambi Run*, Milwaukee Rep), voice and dialect coaching by **Jill Walmsley Zager** and casting by **Jonathan Hetler**, CSA and **Michael Donovan Casting**.

Footloose will be performed September 22 – November 1, 2026, in the Ellen & Joe Checotra Powerhouse Theater and is presented by David Kundert with Corporate Sponsor PNC.

For more information, please visit www.MilwaukeeRep.com

About **Footloose**

Stage Adaptation by Dean Pitchford and Walter Bobbie

Based on the original screenplay by Dean Pitchford

Music by Tom Snow | Lyrics by Dean Pitchford

Additional Music by Eric Carmen, Sammy Hagar, Kenny Loggins, and Jim Steinman

Directed & Choreographed by Stephen Mear

September 22 – November 1, 2026

Ellen & Joe Checota Powerhouse Theater

The Music. The Magic. The '80s

Get ready to kick off your heels and feel the beat! The smash-hit film *Footloose* explodes onto the stage with high-octane choreography and electrifying '80s anthems, including “Let’s Hear It for the Boy” and “Holding Out for a Hero.” When city teen Ren moves to a small town where dancing is banned, he challenges the rules, sparks romance, and inspires a community to rediscover joy, freedom, and the power of music. Helmed by Olivier Award-winning artist Stephen Mear, who wowed Rep audiences with his choreography for *Ragtime* and *Guys and Dolls*, this energetic, feel-good Tony-nominated musical will have you laughing, cheering, and jumping to your feet.

About Milwaukee Repertory Theater

Milwaukee Rep is the largest performing arts organization in Wisconsin. Its new artistic home, the Associated Bank Theater Center, opened Fall 2025 with three unique performance venues—the Ellen & Joe Checota Powerhouse Theater, Herro-Franke Studio Theater, and Stackner Cabaret. For over seven decades, Milwaukee Rep has been a centerpiece of Milwaukee's vibrant arts and cultural scene with productions ranging from Broadway musicals to Shakespeare to American Classics and New Works that are entertaining, inclusive and impactful. Under the leadership of Artistic Director Mark Clements and Ellen & Joe Checota Executive Director Chad Bauman, Milwaukee Repertory Theater ignites positive change in the cultural, social and economic vitality of its community by creating world-class theater experiences that entertain, provoke and inspire meaningful dialogue among an audience representative of Milwaukee's rich diversity. More information visit www.MilwaukeeRep.com

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