

I Am Going to Mo Willem's' Because

A guide to prepare
me for my visit to Mo
Willem's' Because at The
Severance Music Center

TCO



The Mo Willems' Because Concert will occur on **Friday, May 1st at 7:30 PM.**



Date & Time

The Cleveland Orchestra is performing in Severance Music Center at 11001 Euclid Avenue, Cleveland, OH 44106.



Severance Music Center

We will have access to the concert details and playlists so that we are able to prepare for our visit.



Scan to Visit
our Event Page!

Concert Details

We will park in the parking garage off East Blvd. attached to the building.

If we need to enter through an Accessible entrance, we can enter through the Ticket Office doors on East Blvd.

Pre-paid parking can be purchased in advance for \$11 from the Ticket Office. The parking rate is \$20 on concert day.



Parking

We will enter the building either through sliding glass doors near the parking garage entrance, or through the lower parking level doors where we can walk up the stairs or ride the escalator.

We will walk through a quick and easy security checkpoint when we enter.



Entrances

This Family Concert will include **pre-concert activities** beginning at 6:30 PM.



Pre-Concert Activities

Pre-Concert activities will take place throughout the building utilizing our spaces! We will be holding events and activities in Reinberger Chamber Hall, Smith Lobby, and the Grand Foyer.

Elevator operators will be onsite ready to whisk you away to our activities.

Reinberger Chamber Hall | 1st Floor



Smith Lobby | 1st Floor



Grand Foyer | 2nd Floor



Spaces

Reinberger Chamber Hall | 1st Floor



Photo Credit: Brad Feinknopf

CSA Dancers

Cleveland School of the Arts Dance Showcase: Be inspired by the next generation of dancers at this student showcase!

Grand Foyer | 2nd Floor



Scavenger Hunt

Explore the vibrant Halim Flowers exhibit in the Grand Foyer and complete our scavenger hunt to enter for a chance to win a free copy of *Because*!

Smith Lobby | 1st Floor



Instrument discovery

Discover your inner musician by trying out different instruments with guidance from Royaltan Music Center staff.

Smith Lobby | 1st Floor



Photo Backdrop

**Get your photo taken
in front of our beautiful
backdrop!**

Smith Lobby | 1st Floor



Lake Erie Ink - I Am Me

**Join Lake Erie Ink to write
your own 'Because' story
and share how one small
moment sparked a big
dream!**

Smith Lobby | 1st Floor



Maestro's Mad-Scripts

Put your own spin on the program by helping us complete the program notes in this “fill-in-the-blank” creative writing activity.

If we need to pick up our tickets before the concert, we will walk to the box office located in Smith Lobby.

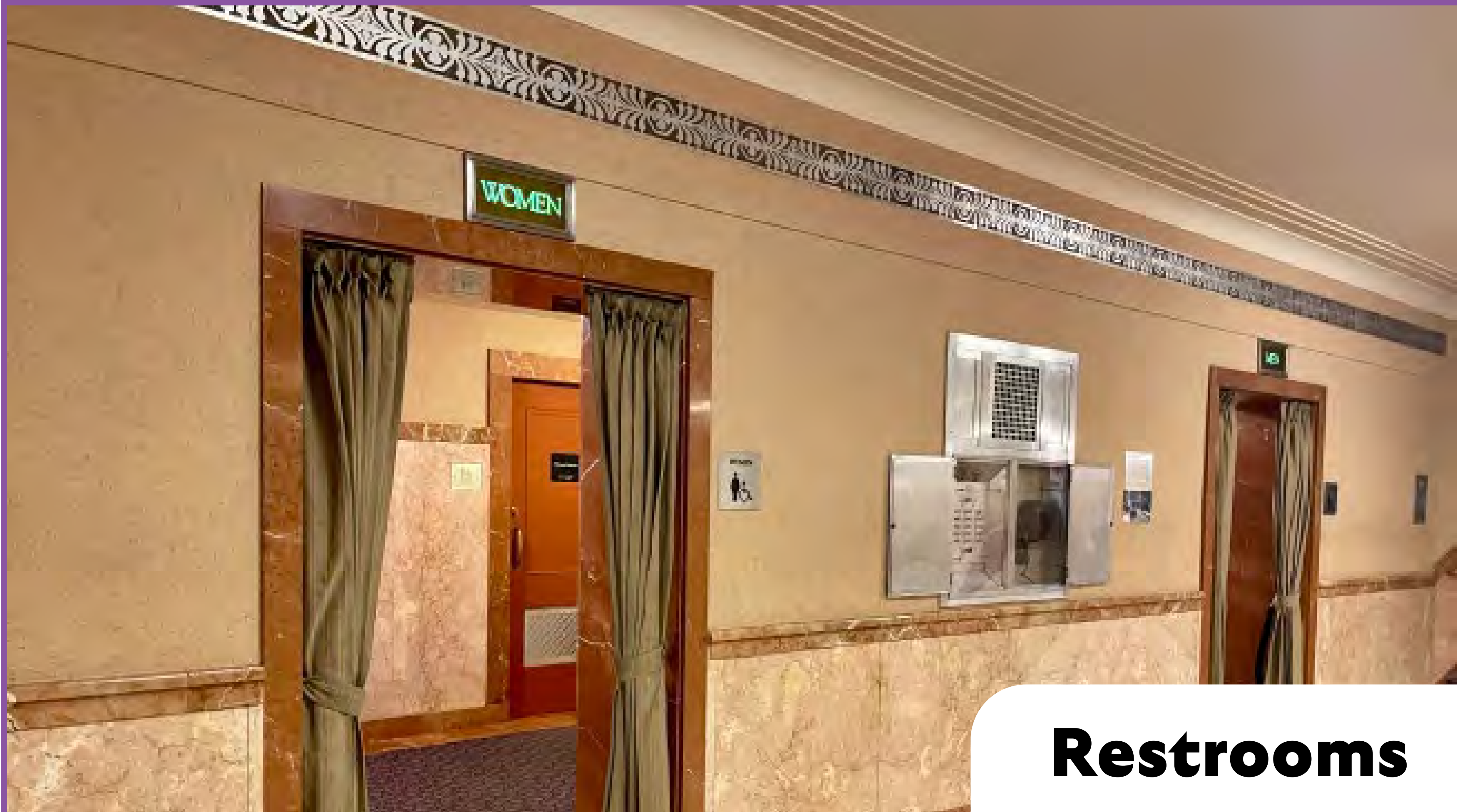


Box Office for Tickets

There will be restrooms available before the concert in:
Smith Lobby | 1st Floor
Grand Foyer | 2nd Floor
Ginn/Box Level | 3rd Floor
Dress Circle/Balcony | 4th Floor



ADA Available



Restrooms

Noise-reducing headphones will be available for me to borrow if needed.



Accessible Audio Experience

When we are ready to sit for the performance, helpful staff called ushers (dressed in black) will scan our tickets and help us into the concert hall.



Ushers

The Cleveland Orchestra performance will begin and the lights will be dim.

There will be a narrator to help guide us through the program during the performance with an estimated 90 orchestra musicians on the stage.



The Orchestra

The conductor will enter, and the music will begin.
The concert is under 60 minutes. There will be no intermission. When the one-hour concert is over, we will leave the concert hall and return to the car.



The Concert

Enjoy Mo Willems' Because Family Concert with The Cleveland Orchestra!



The End!